



A. J. INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Educational Trust ®

NAAC Accredited Institute

(Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust

As per our Vision, business education is the process of imparting knowledge that is essential, skills that are relevant and values that are foundational. Further, fact remains that business education has to provide two kinds of knowledge that is 'how to think' (knowledge component) and 'how to live' (skill component). The distinct thought of the Institute is that, success of a student at our Institute not only to be decided by the marks or CGPA he or she is scoring, but also to what extent he or she is transformed over the four semesters by imbibing the skills and values.

With the novel idea of enhancing of knowledge and skills as well as for imparting values among the students, the Institute looked beyond its boundaries and strived hard to achieve the better of the best in management education, as it is reflected in our Vision. With this intension, the Institute organized 18 online programmes on various issues and webinars were also conducted on cross-cultured programmes including national conference. These activities provided hands on experience to the students and taught them how to plan, organize, coordinate, supervise, control, articulate, communicate, work in a team, motivate, develop sense of responsibility and reasoning.

The following Table exhibits various activities organized by the Institute

Name of the capability enhancement program	Date of implementation (DD-MM-YYYY)	Number of students enrolled	Name of the agencies/consultants involved
Expert lecture/Webinars			
Effective Resume Building	7/8/2020	280	Mr Sauvik Mallik
Power of LinkedIn	17-08-2020	203	Mr. Vignesh M K
Mutual Fund Awareness	24-08-2020	128	Mr. Virendra V Tatake

International E-Symposium on “COVID 19 Disaster: Rejuvenation of Socio-Economic and Educational Sphere”	04-09-2020	1572	Dr. Dhruv Sen Singh Prof. Dr. Amir Mohammad Nasrullah Dr. Atul Prathap Singh Dr. A.K Singh Dr. Seema Singh
Business Plan	15-10-2020	130	Dr. Narayan Karyarkatte
Motivation to achieve your dreams	13-01-2021	132	Dr. Amitabh Anand (Assistant Professor in Academy of Digitalization at SKEMA Business School)
Capital Market Awareness, Introduction to Mutual fund & Financial Planning	4/2/2021	135	BSE-IPE
Corporate Culture	18-02-2021	122	Ms. Patricia D’Lima (Programme Manager, IBM, US,
Awareness on Fire & Safety Emergencies	18-03-2021	135	Mr.Sathyaraj (Fire & Safety Officer, First Neuro Hospital, Mangalore)
Menstrual Hygiene Session	25-03-2021	95	Ms. Roshnee Bhowmick(CSR Executive, Unicharm India)
Women Health & Well Being	29-03-2021	88	Dr. Shruthi Bhat (MD, Assistant Professor, Yenepoya Hospital Deralakatte, Mangaluru)

Webinar on Covid Scenario: Precautions, Prevention and its Treatment	28-05-2021	348	Dr. P P Devan
Cyber Safety & Equality	25-06-2021	346	ITC Trainer, VIVEL
Supply Chain & Customer Service for e-commerce business	13-07-2021	220	Mr. Patrick D'Souza
Webinar on Drug Abuse & Human Trafficking	16-07-2021	180	Mr. V Jayaram,
Corporate Performance Management System	22-07-2021	158	Mr. B Dayananda Shetty
Problems & prospective of Real Estate Industry - A Revisit	29-07-2021	207	Mr. Varun K Shetty
BSE- Capital Market Awareness Programme	9/12/2021	111	Mr. Pankaj Mathkar
Students Stock Market & Career	23-12-2021	93	Mr. Deepak K Rao

Glimpses of Events

FDP on Value Enrichment of Online Teaching and Learning



Expert Lecture on Women Health and Wellbeing



Expert Lecture on Motivation to achieve your dreams



Expert Lecture on Corporate Culture



Expert Lecture on Awareness on Fire & Safety Emergencies



Expert Lecture on Menstrual Hygiene Session



International E-Symposium on “COVID 19 Disaster: Rejuvenation of Socio-Economic and Educational Sphere”

Sessions

Session I
Covid 19: Issues and Dimensions of Labour Migration
10.30 AM to 11.00 AM
Dr A K Singh
Regional Centre for Urban & Environmental Studies (RCUES), Lucknow

Session II
Challenges and Opportunities in Academia
11.10 AM - 11.50 AM
Professor Dr Amir Mohammad Nasrullah
Chairman, Department of Public Administration, University of Chittagong, Bangladesh

Session III
Migrant Women Workers During Covid
12.00 Noon - 12.30 PM
Dr Atul Pratap Singh
Department of Social Work, Dr. Bhanu Rao Ambedkar College, University of Delhi, Delhi

Session IV
Challenges for Disaster Mitigation
2.00 PM - 2.30 PM
Dr Dhruv Sen Singh
Dept of Geology and Director of Academic Staff College (ITRD), Lucknow University, Lucknow

Session V
Disaster Mitigation and Preparedness
2.40 PM - 3.20 PM
Ms Seema Singh
Project Manager Operations, Assam Disaster Preparedness Centre, Thailand

Chief Patrons

Dr A J Shetty Managing Director, A / J Group of Institutions
Sri Prashant Shetty Vice President, A / J Group of Institutions
Smt Ashritika P Shetty Director, LMET

2:09:13 2:54:41

Meet - daj-yfik-nmk
https://meet.google.com/daj-yfik-nmk

REC Director AJJM is presenting Mansi Tripathi and 32 more 1:52 PM

Photos - IMG_20200904_131212 (1).jpg

See all photos + Add to

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Smt Ashritika P Shetty Director, LMET

3:15:26 1:48:28

SK Das Good afternoon to all

Participants: vivek george, Czarina Faye Avelino, Sanjana, SK Das

